

Program name: Kentucky Home Performance (KHP)
Location: Kentucky Housing Corporation, Frankfort, KY

Website: KyHomePerformance.org

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"Kentucky's Home Performance with ENERGY STAR program has succeeded in the Mid Atlantic and South despite relatively low energy cost. By establishing a robust whole house energy efficiency program in this region, KY HP has progressed like no other program in their first year of operation and is setting an energy efficiency precedent that others will surely follow."

-Chandler von Schrader ENERGY STAR

KY Home Performance, launched November 2010, is a new statewide HOME PERFORMANCE with ENERGY STAR program that provides a market-based system of incentives and technical support for energy upgrades to existing single family homes. It is Kentucky's only statewide system for residential energy efficiency improvements. KHP is designed to leverage entrepreneurship and private investment across the state to spur the energy efficiency industry, the top priority of Governor Steve Beshear's 7-point energy plan of 2008.

If expanded to the market scale, this program could generate substantial economic development in this emerging market. These cost-effective investments can produce high skilled jobs and upgrade existing building stock in every county, improving the state's bottom line in lieu of building new electric capacity that is not otherwise needed.

On Thursday, March 15, 2012 the KY Home Performance Program was awarded the national Home Performance Partner of the Year by the Environmental Protection Agency at a Ceremony in Washington, DC.

Since the program launch in November in 2010 here following are the program statistics as of  $\frac{7/1}{2012}$ :

- 1,006 completed and funded jobs
- 1071 completed whole house energy evaluations plus an additional 338 with TVA Distributors
- \$160,650 subsidy provided for whole house energy evaluations
- 71% conversion from evaluation to finished jobs statewide
- 140 contractors/firms in the program certified to work for KHP
- 1500 employees with participating professionals/firms
- KHP is available in all 120 Kentucky Counties
- Jobs Completed in 70 Kentucky Counties
- Total development cost of completed jobs was \$10,817,929
- Total ARRA funds invested in customer subsidies including loan buy downs and rebates = \$1,761,610
- Rebates of \$1,535,315 generated \$9,985,095 in completed development cost
- Loan buy downs of \$226,295 generated \$832,834 in total loans and development cost
- The leverage of private investment to public incentives is 6:1
- The average home shows a performance efficiency improvement of 26%
- Over 25 participating state utility partners including 5 TVA Power Distributors
- Projected energy savings to date 3,792,074 KW saved
- Over 243,361 Therms saved